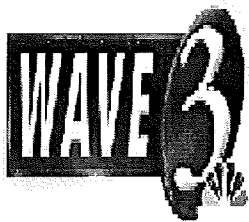


CONTRACT

WAVE-TV
725 South Floyd Street
Please use this for correspondence only
Louisville, KY 40203
(502) 585-2201

www.wave3.com

And:

Hurst Consulting
P O Box 5815
Louisville, KY 40255

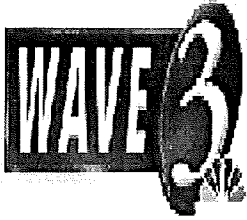
<u>Contract / Revision</u> 764699 /		<u>Alt Order #</u>
<u>Product</u> Carol Cobb Intro		
<u>Contract Dates</u> 05/06/12 - 05/13/12	<u>Estimate #</u>	
<u>Advertiser</u> Cobb, Carol for Commonwealth Attorney		<u>Original Date / Revision</u> 05/03/12 / 05/03/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WAVE	<u>Account Executive</u> Doug Roberts	<u>Sales Office</u> Louisville
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WAVE	05/06/12	05/06/12	LN (SU)	11p-12xm		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/30/12	05/06/12	-----S				1	\$150.00			
N 2	WAVE	05/07/12	05/10/12	WAVE Sunrise II (5:30-6am)	530-6am		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/12	05/13/12	M--T---				2	\$150.00			
N 3	WAVE	05/07/12	05/11/12	WAVE Sunrsie III 6-7am	6-7am		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/12	05/13/12	M-W-F--				3	\$275.00			
N 4	WAVE	05/07/12	05/10/12	NBC Today Show	7-9am		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/12	05/13/12	MTWT---				4	\$350.00			
N 5	WAVE	05/07/12	05/10/12	WAVE 3 News 11am	11-1130am		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/12	05/13/12	MTWT---				4	\$125.00			
N 6	WAVE	05/07/12	05/11/12	WAVE 3 Listens 12pm	12-1pm		:30			NM	3	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/12	05/13/12	MT--F--				3	\$105.00			
N 7	WAVE	05/07/12	05/10/12	WAVE 3 News 5-530pm	5-530pm		:30			NM	4	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/12	05/13/12	MTWT---				4	\$360.00			
N 8	WAVE	05/07/12	05/10/12	WAVE 3 News 530-6pm	530-6pm		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/12	05/13/12	MT-T---				3	\$400.00			
N 9	WAVE	05/07/12	05/10/12	WAVE 3 News 6-630pm	6-6:30pm		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/12	05/13/12	MTWT---				4	\$500.00			
N 10	WAVE	05/07/12	05/10/12	Late News M-Thur	11-1136pm		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/12	05/13/12	MTWT---				4	\$400.00			
N 11	WAVE	05/11/12	05/11/12	America Now 2-3pm Weekda	2-3pm		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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<u>Contract / Revision</u> 764699 /		<u>Alt Order #</u>
<u>Contract Dates</u> 05/06/12 - 05/13/12	<u>Product</u> Carol Cobb Intro	<u>Estimate #</u>
<u>Advertiser</u> Cobb, Carol for Common		<u>Original Date / Revision</u> 05/03/12 / 05/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
											2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/12	05/13/12	----F--				1	\$95.00			
N 12	WAVE	05/07/12	05/09/12	3-4pm (Mon-Fri)	3-4pm		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/12	05/13/12	M-W----				2	\$235.00			
N 13	WAVE	05/13/12	05/13/12	NBC Meet The Press	VARIOUS		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/12	05/13/12	-----S				1	\$200.00			
N 14	WAVE	05/13/12	05/13/12	LN (SU)	11p-12xm		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/12	05/13/12	-----S				1	\$175.00			
Totals											37	\$10,670.00

Time Period	# of Spots	Gross Amount	Net Amount
04/30/12 - 05/13/12	37	\$10,670.00	\$9,069.50
Totals	37	\$10,670.00	\$9,069.50

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 5/4/12
------------------------------	------------------------

I, Jonathan Hurst - Hurst Consulting,
 being/on behalf of: Carol Cobb, a legally
 qualified candidate of the Democratic political
 party for the office of: Commonwealth's Attorney
 in the (May) Primary
 election to be held on: May 22nd, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 seconds	See (schedule)				

Total Charges: \$9,090. ⁷⁵
--

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Hurst Consulting

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tandeta Hettich

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

May 8, 2012 *Jonathan H. Hurst*
Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

Day *Day* *SM*
Signature Printed Name Title